104301 Orders Order / Rev: Alt Order #: General Election Product Desc: Estimate: Kevin Goodell Primary AE: Flight Dates: 08/27/12 - 11/04/12 VEGS Sales Office: 07/16/12 / 10/04/12 Original Date / Rev: Sales Region: Local **GENERAL** Order Type: Name: Denny Weddle & Associates Agency Billing Type: Cash **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 750 Tam O Shanter Las Vegas, NV 89109 Agency Commission: 15% Committee to Re-Elect Judge Bill Jans Name: Advertiser New Business Thru: A25-54 Demographic: 00:05:00 PLC26 Order Separation: Product Codes: SELECT PRIORITY CODE Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	10	\$3,925.00	\$3,336.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	10	\$3,925.00	\$3,336.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	45	\$14,760.00	\$12,546.00	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Lr	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/1	2 09/30/12	M-F 5-6a WakeU	MgsW/w c	5-6a		MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
				M-F 5-6a WakeU	p w/Wagners									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rati</u>	<u>ng</u>						
١	Neek: 09/	17/12	09/23/12	MTWTF	1	\$185.00		.00						
	Neek: 09/	24/12	09/30/12	MTWTF	1	\$185.00	0	.00						
N a	KSNV	10/22/1	2 11/04/12	M-F 5-6a WakeU	pw/WaGM	5-6a		MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
				M-F 5-6a WakeU	p w/Wagners									
	<u>Sta</u>	rt Da <u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rati</u>							
,	Neek: 10/	22/12	10/28/12	MTWTF	2	\$300,00		.00						
1	Neek: 10/	29/12	11/04/12	MTWTF	2	\$300.00	0	.00	-					******
N	KSNV	09/17/1	2 09/30/12	Today Show	CM	658a-9am		MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
				Today Show										
	<u>Sta</u>	rt Da <u>te</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rat</u>						ŀ	
	Week: 09/		09/23/12	MTWTF	2	\$550.00		0.00						
	Week: 09/		09/30/12	MTWTF	1	\$550.00		0.00			4.770.000	0.00.111.1	_	*4 000 00
Ν	4 KSNV	10/22/1	2 11/04/12	Today Show	CM	658a-9am		MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
				Today Show										
	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rat							
	Week: 10		10/28/12	MTWTF	1	\$600.00		0.00						
	Week: 10		11/04/12	MTWTF	1	\$600.00		0.00			#000 00 °	0.00.154	_	ቀረብስ ሳሳ
N.	5 KSNV	09/17/1	2 09/30/12	M-F Today Show	III4th BSM	10am-11an	n		:30	0	\$200.002	0.00 NM	3	\$600.00
1				Today 4th Hour									I	

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start	End	Inventory Code		Start/End		Len Spo		Rate Pri				Amount
N 5 KSNV 09/17/1	2 09/30/12	M-F Today Show Today 4th Hour	/III 4th 16M	10am-11am	1	- :30	0 \$2	200.002	0.00	NM	3	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12	09/23/12	MTWTF	2	\$200.00	0.00							
Week: 09/24/12	09/30/12	MTWTF	2	\$200.00	0.00)	1	Dete	DA: To			
Spot Ch Date Ra		<u>lescription</u> I-F Today Show II		<u>/End Tìme</u> ∩-11am		<u>Weekdays</u> MTWThF	Length	(\$200.00)	Rtg Ty	_		
4 NSNV 09/24/1. See MG 16		i-r- Today Show h	i u ui rii — i Uai.	II-I Iaili			.30	(45500:00)	0.00	VIVI		
[.NOT AVA	ILABLE RAT	E] NOT AVAILAB										
N 6 KSNV 09/17/1	12 09/30/12	Rachael Ray Rachael Ray	СМ	11am-12pm	n MTWTF	- :30	1 \$2	200.002	0.00	NM	3	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>							
Week: 09/17/12	09/23/12	MTWTF	2	\$200.00	0.00							
Week: 09/24/12	09/30/12	MTWTF	1	\$200.00	0.00		······			_		
N 7 KSNV 10/22/1	12 10/28/12	Rachael Ray Rachael Ray	СМ	11am-12pn	n MTWTF	- :30	1 \$2	225.002	0.00	NM	1	\$225.00
Start Date	End Date	Weekdaγ <u>s</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/22/12	10/28/12	MTWTF	. 1	\$225.00	0.00							
N 8 KSNV 09/17/1	12 11/04/12	Noon News Noon News	СМ	12-1230pm	MTWTF	- :30	1 \$:	275.002	0.00	NM	5	\$1,375.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					ŀ		
Week: 09/17/12	09/23/12	MTWTF	1	\$275.00	0.00					- I		
Week: 09/24/12	09/30/12	MTWTF	2	\$275.00	0.00							
Week: 10/01/12	10/07/12		0	\$0.00	0.00							
Week: 10/08/12	10/14/12		0	\$0.00	0.00							
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF	0	\$0.00 \$275.00	0.00 0.00							
Week: 10/29/12	11/04/12	MTWTF	1	\$275.00	0.00					ı		
N 9 KSNV 09/17/			HOURICM	4-5pm		- :30	0 \$	350.002	0.00	NM	5	\$1,750.00
11 0 110111 007117	,	4PM NEWS (1 I		(4:00 PM-4:	30 PM)	.00	• •	0001001	0.00		J	ψ1,100. 0 0
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 09/17/12	09/23/12	MTWTF	2	\$350.00	0.00	344 1 1		5 (D. 3-			
Spot Ch Date Ra		Description		VEnd Time		Weekdays MTWThF	Length		Rtg Ty			
	5,9.6,9.7,9.8	News 3 at 4 (1/2 h	<i>ir)</i> 4-43	ор		MIMIL	30	(\$350.00)	0.00	IVIVI		
[INCORRE	CT INVENT	ORY CODE; as of	7/30, 4pm new	rs is one hou	ır]							
3 KSNV 09/17/1	2-09/23/12 1	Vews 3 at 4 (1/2 h	<i>ir)</i> 4-43	0p		MTWThF	:30	(\$350.00)	0.00	NM		
	<i>5,9.6,9.7</i> ,9.8 CT INVENT	DRY CODE; as of	7/30, 4pm new	s is one hou	ır]							
5 KSNV 08/29/1	2-08/29/12 N	VEWS 3 at 4 (1 H	OUR) 4-5p	m		W	- :30	(\$350.00)	0.00	NM		
See MG 9.	10											
[Inventory (Code Correc	tion]										
6 KSNV 09/18/1	2-09/18/12 N	NEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 F)-T	- :30	\$350.00	0.00	NM		
MG for 9.1,										1		
. ,	Code Correc	•								. [
		NEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 F	F	- :30	\$350.00	0.00	ММ		
		4: 7								1		
• •	Code Correc	•	OUD) 4.5		/4-00 DM 4-00 T	naveleede ee		# 050.00				
		NEWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM-4:30 F	MIWINE	- :30	\$350.00	0.00	ININI		
MG for 9.5 Week: 09/24/12	08/29 09/30/12	MTWTF~-	2	\$350.00	0,00							

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KSNV

Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser
Alt Order #: Product Desc: General Election

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s R	ate Pri	Rtg Type	Spots	Amount
N 9 KSNV	09/17/12	2 09/30/12	NEWS 3 at 4 (1 H 4PM NEWS (1 ho	-	4-5pm (4:00 PM-4:30	 PM)	- :30	0 \$3	50.002	0.00 NM	5	\$1,750.00
Week: 09/ Spot Ch	Date Ra		Weekdays MTWTF escription wws 3 at 4 (1/2 hr)	Spots/Week 2	<u>Rate</u> \$350.00 /End Time	Rating 0.00	Weekdays MTWThF	Length :30		Rtg Type 0.00 NM		
Se [IN 8 KSNV	e <i>MG 9.5</i> CORREC 09/27/12	,9.6,9.7,9.8 T INVENTC	RY CODE; as of 7/ EWS 3 at 4 (1 HO		_	:00 PM-4:30 F	?Th			0.00 NM		
[lmv 9 KSNV	ventory C	ode Correcti 2-09/30/12 N	on] ews 3 at 4 (1/2 hr)	4-43	0p		MTWThF	:30	(\$350.00)	0.00 <i>NM</i>		
[IN 11 KSNV	CORREC	T INVENTC 2-09/26/12 N	RY CODE] INCOR EWS 3 at 4 (1 HO			:00 PM-4:30 F	PW	:30	\$350.00	0.00 NM		
			NEWS 3 at 4 (1 F 4PM NEWS (1 ho		4-5pm	MTWTF-	- :30	1 \$4	50.002	0.00 NM	2	\$900.00
Week: 10/ Spot Ch	Date Ra			<u>Spots/Week</u> 1 <u>Star</u>	<u>Rate</u> \$450.00 <u>t/End Time</u> 0p	Rating 0.00	<u>Weekdays</u> MTWThF	Length :30		Rtg Type 0.00 NM		
[P(3 KSNV	/ 10/23/12 3 for 10.2	= 4PM NEW 2-10/23/12 N	'S 1 HOUR] EWS 3 at 4 (1 HO	UR) 4-5p	m		-T	:30	\$450.00	0.00 NM		
Week: 10/ Spot Ch 2 KSNV	/29/12 <u> Date Ra</u>	2-11/04/12 N	MTWTF escription lews 3 at 4 (1/2 hr)	Star	\$450.00 <u>t/End Time</u> 0p	0.00	<u>Weekdays</u> MTWThF~~~	Length :30		Rtg Type 0.00 NM		
[P0 4 KSNV	GM CHG / 10/31/12 3 for 10.2	= 4PM NEV 2-10/31/12 N	/S 1 HOUR] EWS 3 at 4 (1 HO	UR) 4-5p	m		W	:30	\$450.00	0.00 NM		
		2 09/30/12	FacetoFace/Raist	•	730-758pm	MTWTF-	:30	1 \$4	00.002	0.00 NM	3	\$1,200.00
<u>Sta</u> Week: 09 Week: 09		End Date 09/23/12 09/30/12	Weekdays	<u>Spots/Week</u> 2 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
N 12 KSNV	10/22/1	2 10/28/12 <u>End Date</u>	Face to Face w/ 3 Weekdays	•	730-758pm <u>Rate</u>	MTWTF-	:30	1 \$4	50.002	0.00 NM	1	\$450.00
Week: 10 N 13 KSNV	/22/12	10/28/12	MTWTF The Tonight Show	1	\$450.00 1135p-1237a	0.00	:30	1 \$2	250.002	0.00 NM	3	\$750.00
<u>Sta</u> Week; 09	art <u>Date</u> /17/12	End Date 09/23/12	Tonight Show <u>Weekdays</u> MTWTF⊶	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
Week: 09 N14 KSNV		09/30/12 2 11/04/12	MTWTF The Tonight Show Tonight Show	/ CM	\$250.00 1135p-1237a	0.00 MTWTF-	:30	1 \$2	275.002	0.00 NM	2	\$550.00
<u>St</u> Week: 10 Week: 10		End Date 10/28/12 11/04/12	Weekdays MTWTF MTWTF	Spots/Week 1	<u>Rate</u> \$275.00 \$275.00	<u>Rating</u> 0.00 0.00					i	
N 15 KSNV	09/17/1	2 09/23/12	Last Call w/Carso Last Call w/Carso	п DalyCM on Daly	136-205am	MTWTF	:30	1 :	\$40.003	0.00 NM	1	\$40.00
Sta Week: 09 N 16 KSNV		End Date 09/23/12	Weekdays MTWTF News 3 Today - S	Spots/Week 1	<u>Rate</u> \$40.00 9am-930am	Rating 0.00	:30	0 \$2	275.002	0.00 NM	3	\$1,300.00
N TO RONV	<i>501</i> (11)	- G0/00/12	News 3 Today - S		Jani Jooani		.00	~ ψ	-, 0,002	5.55 INV	ľ	Ψ.,000.00

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Totals

45

\$14,760,00

Committee to Re-Elect Judge Bill Janser Order / Rev: 104301 Advertiser: General Election Alt Order #: Product Desc: **KSNV**

Estimate:

Flight Dates:

08/27/12 - 11/04/12

Days **Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Ln Ch Start Amount End N 16 KSNV 09/17/12 09/30/12 News 3 Today - SATURIDM :30 \$1,300.00 9am-930am 0 \$275,002 0.00 NM News 3 Today - SAT Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----S-\$275.00 0.00 ----S-2 0.00 Week: 09/24/12 09/30/12 \$275.00 Description Weekdays Length Rate Rtg Type Start/End Time Ch Date Range 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----sa--:30 (\$275.00) 0.00 NM See MG 16.5,16.6 [PGM CHG = GOLF] -----Sa--:30 (\$275.00) 0.00 NM 4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am See MG 16.5.16.6 [PGM CHG = GOLF] 5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----sa--:30 (\$275.00) 0.00 NM (ii) See MG 16.8 [rate not on rate card] :30 (\$275.00) 0.00 NM 6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa--- See MG 16.8 [rate not on rate card] 8 KSNV 10/15/12-10/15/12 M-F Jeop/Wheel 630-730pm :30 \$750.00 0.00 NM (h) MG for 16,6,5.4,16.5 N 17 KSNV 10/22/12 11/04/12 News 3 Today - SATURDM ----S-\$300.002 0.00 NM 2 \$600.00 9am-930am :30 News 3 Today - SAT Weekdays Spots/Week Rating End Date Rate Start Date Week: 10/22/12 ----S-\$300.00 0.00 10/28/12 1 ----5-Week: 10/29/12 11/04/12 \$300.00 0.00